

MURANG'A COUNTY GOVERNMENT

REVENUE MOBILIZATION STRATEGIES

ALL CORRESPONDENCE TO BE ADDRESSED:
THE COUNTY SECRETARY



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Murang'a County Government Revenue Mobilization Strategy FY- 2025/2026.

Trade licensing fees strategies

1. Conduct mapping of all businesses eligible for trade licensing fees to establish complete and up- to- date register for billing.
2. Conduct targeted publicity campaigns to raise awareness on SBP renewal deadline, penalties, and compliance requirement among business operators.
3. Implement localized revenue mobilization drives by taking licensing closer to traders in major market centers.
4. Engage stakeholders consistently through structured forums with business associations, market committees and community leaders.

Natural Resource Transportation fees

5. Equip revenue staff at transportation fee collection stations with appropriate tools and technology.
6. Strengthen on- road enforcement operations by deploying trained officers to monitor compliance.

Market Entry Fees

7. Mapping all the markets within the county with the aim of developing and implementing realistic revenue targets for each market based on historical data, market capacity, and local conditions.
8. Engage market stakeholders through structured dialogue platforms.

Property Rates

9. Establish a GIS-Linked client database integrated with the revenue management system to streamline billing, tracking, and payment of property rates
10. Fast-track registration and renewal of leases to facilitate the timely collection of land rates and land rent
11. Develop and implement a valuation roll to enable accurate charging of property rates based on property value.
12. Engage stakeholders through civic education, digital feedback mechanisms, and structured consultations with business associations and community leaders.

Legal Framework and Policy Formulation

13. Develop and legislate primary laws governing collection of own source revenue. Come up with Tariffs and Pricing Policy in accordance with sec 120 of county government act.