



Murang'a County Government

DAMPEL - MUFPP Actions – Markets, Livelihoods and Enterprise Enablement

INVITATION TO CO-CREATE THE MURANG'A'S FOOD POLICY ACTION PROPOSALS

Murang'a County Government invites Murang'a-based professionals, academic and research institutions, civil society organizations, private sector actors, cooperatives, and community initiatives to partner with the County in developing action-oriented proposals that advance Murang'a's commitments under the **Milan Urban Food Policy Pact**.

Contributors are invited to base their proposals on the Action Areas and Sub-Categories outlined in the table below, demonstrating how practical interventions, institutional reforms, partnerships, data systems, financing mechanisms, and community-driven approaches can be translated into implementable programmes, policies, or platforms at county, subcounty, or ward levels.

To catalyze delivery, **the first ten (10) eligible proposals will be matched with relevant County Government departments, agencies, or programmes for co-development** and funding of the proposed actions, subject to technical alignment and feasibility with our County Funding Partners.

This call emphasizes cross-departmental collaboration, rights-based approaches, stakeholder participation, evidence-driven decision-making, and scalable solutions that strengthen Murang'a's sustainability and food systems across governance, nutrition, livelihoods, production, markets, resilience, and food-use-not-waste priorities.

As Kenya's only County Government admitted to the Global Committee of the Milan Urban Food Policy Pact, Murang'a is committed to grounding global food policy leadership in locally delivered, evidence-based action. Through this co-creation process, HE. Dr. Irungu Kang'ata's Government seeks to consolidate local expertise into investment-ready, policy-relevant proposals that deliver measurable outcomes for people, markets, and ecosystems—while positioning the County as a leading African Food Policy Government.

Action Area	S/No	What to base your proposal on: Sub category Action Area	Your Proposal: <i>What would you like to do for Murang'a?</i>
1. Recommended actions: ensuring an enabling environment for effective action (governance)	1	Facilitate collaboration across County government agencies and departments and seek alignment of policies and programmes that impact the food system across multiple sectors and administrative levels, adopting and mainstreaming a rights-based approach; options can include dedication of permanent city staff, review of tasks and procedures and reallocation of resources.	
	2	Enhance stakeholder participation at the County level through political dialogue , and if appropriate, appointment of a food policy advisor and/or development of a multi-stakeholder platform or food	

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		council, as well as through education and awareness raising.	
	3	Identify, map and evaluate local initiatives and civil society food movements in order to transform best practices into relevant programmes and policies, with the support of local research or academic institutions.	
	4	Develop or revise government food policies and plans and ensure allocation of appropriate resources within County administration regarding food-related policies and programmes; review, harmonize and strengthen government regulations; build up strategic capacities for a more sustainable, healthy and equitable food system balancing urban and county and rural interests	
	5	Develop or improve multisectoral information systems for policy development and accountability by enhancing the availability, quality, quantity, coverage and management and exchange of data related to urban and county food systems, including both formal data collection and data generated by civil society and other partners.	
	6	Develop a disaster risk reduction strategy to enhance the resilience of urban and county food systems, including those cities most affected by climate change, protracted crises and chronic food insecurity in urban, county and rural areas.	
2. Recommended actions: sustainable diets and nutrition	7	Promote sustainable diets (healthy, safe, culturally appropriate, environmentally friendly and rights based) through relevant education, health promotion and communication programmes, with special attention to schools, care centers, markets and the media.	
	8	Address non-communicable diseases associated with poor diets and obesity , giving specific attention where appropriate to reducing intake of sugar, salt, trans fats, meat and dairy products and increasing consumption of fruits and vegetables and non-processed foods.	
	9	Develop sustainable dietary guidelines to inform consumers , city planners (in particular for public food procurement), food service providers, retailers, producers and processors, and promote communication and training campaigns.	

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	10	Adapt standards and regulations to make sustainable diets and safe drinking water accessible in public sector facilities such as hospitals, health and childcare facilities, workplaces, universities, schools, food and catering services, municipal offices and prisons, and to the extent possible, in private sector retail and wholesale food distribution and markets.	
	11	Explore regulatory and voluntary instruments to promote sustainable diets involving private and public companies as appropriate, using marketing, publicity and labelling policies; and economic incentives or disincentives; streamline regulations regarding the marketing of food and non-alcoholic beverages to children in accordance with WHO recommendations.	
	12	Encourage joint action by health and food sectors to implement integrated people-centered strategies for healthy lifestyles and social inclusion.	
	13	Invest in and commit to achieving universal access to safe drinking water and adequate sanitation with the participation of civil society and various partnerships, as appropriate.	
3. Recommended actions: social and economic equity	14	Use cash and food transfers , and other forms of social protection systems (food banks, community food kitchens, emergency food pantries etc.) to provide vulnerable populations with access to healthy food, while taking into consideration the specific beliefs, culture, traditions, dietary habits and preferences of diverse communities, as a matter of human dignity and to avoid further marginalization.	
	15	Reorient school feeding programmes and other institutional food service to provide food that is healthy, local and regionally sourced, seasonal and sustainably produced.	
	16	Promote decent employment for all , including fair economic relations, fair wages and improved labor conditions within the food and agriculture sector, with the full inclusion of women.	
	17	Encourage and support social and solidarity economy activities, paying special attention to food related activities that support sustainable livelihoods for marginalized populations at different levels of the food	

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		chain and facilitate access to safe and healthy foods in both urban and county and rural areas.	
	18	Promote networks and support grassroots activities (such as community gardens, community food kitchens, social pantries, etc.) that create social inclusion and provide food to marginalized individuals.	
	19	Promote participatory education, training and research as key elements in strengthening local action to increase social and economic equity, promote rights-based approaches, alleviate poverty and facilitate access to adequate and nutritious foods.	
4. Recommended actions: food production	20	Promote and strengthen peri-urban, urban and county food production and processing based on sustainable approaches and integrate urban and county and peri-urban and county agriculture into city resilience plans.	
	21	Seek coherence between the city and nearby rural food production , processing and distribution, focusing on smallholder producers and family farmers, paying particular attention to empowering women and youth	
	22	Apply an ecosystem approach to guide holistic and integrated land use planning and management in collaboration with both urban and county and rural authorities and other natural resource managers by combining landscape features, for example with risk-minimizing strategies to enhance opportunities for agroecological production, conservation of biodiversity and farmland, climate change adaptation, tourism, leisure and other ecosystem services.	
	23	Protect and enable secure access and tenure to land for sustainable food production in urban and county and peri-urban and county areas, including land for community gardeners and smallholder producers, for example through land banks or community land trusts; provide access to municipal land for local agricultural production and promote integration with land use and city development plans and programmes.	
	24	Help provide services to food producers in and around cities, including technical training and financial assistance (credit, technology, food safety, market access, etc.) to build a multigenerational and economically viable food	

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		system with inputs such as compost from food waste, grey water from post-consumer use, and energy from waste etc. while ensuring that these do not compete with human consumption.	
	25	Support short food chains , producer organizations, producer-to-consumer networks and platforms, and other market systems that integrate the social and economic infrastructure of urban and county food system that links urban and county and rural areas. This could include civil society-led social and solidarity economy initiatives and alternative market systems	
	26	Improve (waste) water management and reuse in agriculture and food production through policies and programmes using participatory approaches.	
5. Recommended actions: food supply and distribution	27	Assess the flows of food to and through cities to ensure physical access to fresh, affordable foods in low-income or underserved neighborhoods while addressing sustainable transportation and logistics planning to reduce carbon emissions with alternative fuels or means of transport.	
	28	Support improved food storage, processing, transport and distribution technologies and infrastructure linking peri-urban and county and near rural areas to ensure seasonal food consumption and reduce food insecurity as well as food and nutrient loss and waste with an emphasis on diversified small and medium scale food businesses along the value chain that may provide decent and stable employment	
	29	Assess, review and/or strengthen food control systems by implementing local food safety legislation and regulations that (1) ensure that food producers and suppliers throughout the food chain operate responsibly; (2) eliminate barriers to market access for family farmers and smallholder producers; and (3) integrate food safety, health and environmental dimensions.	
	30	Review public procurement and trade policy aimed at facilitating food supply from short chains linking cities to secure a supply of healthy food, while also facilitating job access, fair production conditions and sustainable production for the most vulnerable producers and consumers, thereby using the potential of public procurement to help realize the right to food for all.	

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	31	31. Provide policy and programme support for municipal public markets including farmers markets, informal markets, retail and wholesale markets, restaurants, and other food distributors, recognizing different approaches by cities working with private and public components of market systems.	
	32	32. Improve and expand support for infrastructure related to market systems that link urban and county buyers to urban and county, peri-urban and county and rural sellers while also building social cohesion and trust, supporting cultural exchange and ensuring sustainable livelihood, especially for women and young entrepreneurs.	
	33	33. Acknowledge the informal sector's contribution to urban and county food systems (in terms of food supply, job creation, promotion of local diets and environment management) and provide appropriate support and training in areas such as food safety, sustainable diets, waste prevention and management	
6. Recommended actions: food waste	34	Convene food system actors to assess and monitor food loss and waste reduction at all stages of the city region food supply chain, (including production, processing, packaging, safe food preparation, presentation and handling, re-use and recycling) and ensure holistic planning and design, transparency, accountability and policy integration.	
	35	Raise awareness of food loss and waste through targeted events and campaigns; identify focal points such as educational institutions, community markets, company shops and other solidarity or circular economy initiatives	
	36	Collaborate with the private sector along with research, educational and community-based organizations to develop and review, as appropriate, municipal policies and regulations (e.g. processes, cosmetic and grading standards, expiration dates, etc.) to prevent waste or safely recover food and packaging using a "food use-not-waste" hierarchy	
	37	Save food by facilitating recovery and redistribution for human consumption of safe and nutritious foods, if applicable, that are at risk of being lost, discarded or wasted from production, manufacturing, retail, catering, wholesale and hospitality	